

#### PRIVACY POLICY

This privacy policy governs your use of the software application Spacírka Trnavou ("Application") for mobile devices that was created by Altamira Softworks, s. r. o. and destination marketing organisation Trnava Tourism. Application is a free application, is provided at no cost and is intended for use as is. Application works as an audio guide in the historical town centre of Trnava. Application provides information on various historical points of interest in Slovak, English, German, Spanish, Italian, French, Polish, Hungarian and Russian languages.

### Who processes your personal data?

Your personal information are being processed by our company - Trnava Tourism, IČO: 42 288 924, with its registered office at Hospodárska 33, 917 01 Trnava, Slovakia. If necessary you can contact us via email at office@trnavatourism.sk.

#### What information do we collect?

For a better experience, while using our Application, we may require you to provide us with certain personally identifiable information. We do not offer the possibility to register an account with the Application.

In order to provide better services, we may require the use of localisation data. These are used to display your location on the map and to generate the shortest route to the selected points of interest. These are used by Google Maps Platform APIs. You can withdraw your consent with the use of localisation data in the Application settings using a button provided.

If you contact us with a question via email, we need to know your contact information (your email address) to reply back.

By using our Application, you are bound by <u>Google's Terms of Service</u>. We use Google Maps APIs in order to provide relevant route generation, you can read <u>Google Privacy Policy</u> of the third party services used in the Application. You can withdraw you consent with these polices by uninstalling the Application.

#### How are your personal information protected?

Your personal data is safe with us. We have appropriate technical measures in place to prevent unauthorized access and misuse. Communication between your device and our web servers is encrypted. We try to use security measures that provide sufficient security with regard to the current state of technology. The measures taken are regularly updated.

### How long do we keep your personal information?

We process your personal data regarding the localisation services while you are using the Application.



We process personal data that are part of electronic communication with users (for example, your name and e-mail address) for the period of archiving this communication - for a period of three years.

## Do we provide your personal data to third parties?

No, we never pass on your personal data to third parties. Exceptions can only be cases where such an obligation is imposed on us by state authorities (for example, the Police Force of the Slovak Republic) or cases where such an obligation arises from valid legal regulations.

### Personal data of persons under 16 years of age

The Application is not intended for persons under the age of 16. Such person may use our products and services only with the consent of his legal representative (parent or guardian).

# **Changes to this Privacy Policy**

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page.

This policy is effective as of **01.12.2020**.

#### **Contact Us**

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at <a href="mailto:office@trnavatourism.sk">office@trnavatourism.sk</a>.